

CAMBRIA

hotels & suites.

For Immediate Release

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Choice Hotels Breaks Ground on Cambria hotel & suites in Nashville, TN

New upscale hotel is scheduled to open in early 2018

Rockville, Md., (February 12, 2016) – Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, Fillmore Capital Partners and Fillmore Hospitality hosted the official groundbreaking of the new Cambria hotel & suites in Nashville, TN yesterday. Located at 8th Avenue and McGavock Street in Nashville's SoBro (South of Broadway) neighborhood, the 255-room Cambria Nashville is set to officially open in early 2018.

To commemorate the event, brand representatives, key local dignitaries and guests celebrated with a brunch and remarks at the site of the new hotel. Featured speakers included Choice Hotels President and CEO Steve Joyce and Ron Silva, president and CEO of Fillmore Capital Partners.

Nashville has seen a significant increase in visitors in recent years, with more than 11.6 million people traveling through the Nashville International Airport in 2015 alone. This surge in tourism has caused the number of hotel rooms sold in the city to surpass year-over-year growth for more than 50 straight months, making the demand for new hotels higher than ever.

"The hotel demand in Nashville is at an all-time high, and we look forward to meeting this demand by bringing 255 new hotel rooms to business and leisure travelers visiting the Nashville area," said Steve Joyce. "The Cambria hotel & suites Nashville is once again an opportunity for Choice Hotels to partner with Fillmore, who has been an exceptional partner in bringing the Cambria brand to urban markets across the country, including Los Angeles, CA and New Orleans, LA."

The site of the new Cambria is located steps from the Music City Center, Bridgestone Arena and Historic Broad Street, and is less than a mile from Nissan Stadium. The area is also home to

major companies including Nissan, HCA Holdings, Randstad and Electrolux, making the Cambria hotel & suites Nashville a great destination for business travelers.

“We’re thrilled to once again partner with Choice Hotels and bring the Cambria brand to the City of Nashville,” said Ron Silva. “Cambria hotels & suites is known for its upscale service and great design, and we expect the Cambria Nashville to be a prime destination for travelers visiting Music City.”

Designed as both a business and leisure travel brand, all Cambria hotels & suites feature a larger lobby to give guests a more social atmosphere; oversized rooms with flexible spaces; and the latest technology that allows guests to stay connected while they travel.

The Cambria hotel & suites Nashville will feature other fine amenities such as a 9,400 square foot restaurant with a stage for live performances; a rooftop pool; and a barista bar. This property will also include over 5,000 square feet of meeting space with AV capabilities for group meetings, banquets and conferences.

About Cambria hotels & suites

Cambria hotels & suites makes business travel easier—and more fun—than ever before. Offering modern décor, rooms that feel like an upgrade, and fresh, local cuisine at our Social Circle™ restaurant, Cambria makes every guest feel like a VIP. There are currently 25 properties open across the country and 30 under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,300 hotels franchised in more than 35 countries and territories, Choice Hotels International® represents more than 500,000 rooms around the globe. As of September 30, 2015, 638 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge® and Rodeway Inn® brands provide a spectrum of lodging choices to meet guests' needs. With more than 24 million members and counting, check out our Choice Privileges® rewards program to see how you can reap the benefits of being a member of the Choice Hotels® family. All hotels are independently owned and operated. Visit us at www.choicehotels.com for more information.

About Fillmore Capital Partners

Fillmore Capital Partners, LLC is a private investment company that engages in the development, management, and distribution of investment vehicles for institutional and select private-client investors. FCP invests on behalf of its clients in lodging, healthcare, and operating company platforms, as well as opportunistic investments in other real estate asset classes. To learn more, visit www.fillmorecap.com.

About Fillmore Hospitality

Fillmore Hospitality, LLC is a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. The firm's principals and executives have worked together for more than 25 years to deliver consistently superior financial results for their clients. Visit us at www.fillmorehospitality.com for more information.