

# CAMBRIA

hotels & suites.

*For Immediate Release*

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## **Choice Hotels and Fillmore Capital Partners Break Ground on Cambria hotel & suites in Los Angeles Area**

El Segundo, California, **(August 13, 2015)** – Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, with joint venture partners Fillmore Capital Partners and developer and operator Fillmore Hospitality today announced the groundbreaking of the new upscale Cambria El Segundo LAX. Located just minutes from Los Angeles International Airport at 199 North Continental Blvd, El Segundo marks the fourth Cambria to break ground in 2015. Just last month, Choice Hotels and Fillmore Capital broke ground on another Cambria hotel & suites property in Southlake, TX.

Set to officially open for guests the latter portion of 2016, the new 152-room upscale hotel will feature modern design that takes its cues from the fashion forward city that surrounds it, while offering a tranquil space in the midst of the fast-paced L.A. environment.

“Breaking ground in Los Angeles marks yet another milestone for the rapidly growing Cambria brand,” said Michael Murphy, senior vice president, Upscale Brands, Choice Hotels International. “Cambria El Segundo LAX enhances our west coast presence by providing an affordable, yet upscale modern hotel experience for a broad range of travelers in the one of the most important travel markets in the world.”

The hotel will feature amenities including a contemporary bistro, Social Circle™, serving local craft beers and freshly prepared cuisine; a state of the art fitness center, Custom Fit™; and a Back Porch outdoor area.

“Situated in a major urban market, this property is certain to become a popular destination for upscale travelers looking to take advantage of the Los Angeles area,” said Tom Goodwin, Senior Vice President of Fillmore Hospitality. “The announcement of this property reinforces our partnership with the Cambria hotels & suites brand and is the first step in yet another successful hotel opening.”

Choice Hotels, Fillmore Capital Partners and Fillmore Hospitality are also partnering on a Cambria hotel & suites in New Orleans and one in Nashville, both of which will break ground later this year. The four Cambria hotels & suites projects being developed by the

joint venture total roughly \$160 million dollars and will be managed by Fillmore Hospitality.

For more information on Cambria El Segundo LAX, visit [www.fillmorehospitality.com/hotels](http://www.fillmorehospitality.com/hotels).

### **About Cambria hotels & suites**

Cambria hotels & suites makes business travel easier—and more fun—than ever before. Offering modern décor, rooms that feel like an upgrade, and fresh, local cuisine at our Social Circle™ restaurant, Cambria makes every guest feel like a VIP. There are currently 24 properties open across the country and 25 under development in the U.S. and Canada. To learn more, visit [www.cambriahotelsandsuites.com](http://www.cambriahotelsandsuites.com).

### **About Choice Hotels**

Choice Hotels International, Inc.® (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,300 hotels franchised in 35 countries and territories, we represent more than 500,000 rooms around the globe. As of March 31, 2015, 615 hotels were in our development pipeline. With more than 22 million members and counting, check out our Choice Privileges® rewards program to see how you can reap the benefits of being a member of the Choice Hotels® family. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

### **About Fillmore Capital Partners**

Fillmore Capital Partners, LLC is a private investment company that engages in the development, management, and distribution of investment vehicles for institutional and select private-client investors. FCP invests on behalf of its clients in lodging, healthcare, and operating company platforms, as well as opportunistic investments in other real estate asset classes. To learn more, visit [www.fillmorecap.com](http://www.fillmorecap.com).

### **About Fillmore Hospitality**

Fillmore Hospitality, LLC is a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. The firm's principals and executives have worked together for more than 25 years to deliver consistently superior financial results for their clients. Visit us at [www.fillmorehospitality.com](http://www.fillmorehospitality.com) for additional information.

Fillmore Hospitality just recently opened their management platform to other owners on a third party basis. For information on Fillmore Hospitality's management services please contact George O'Brien at [George@fillmorehospitality.com](mailto:George@fillmorehospitality.com).