

Fillmore Hospitality Assumes Management of Chicago's MileNorth Hotel; Announces Development of Four New Hotels

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(Columbus, Ohio) – Fillmore Hospitality, LLC, has launched its eleventh managed hotel with the addition of The MileNorth Hotel positioned between Chicago's Magnificent Mile and the beautiful shores of Lake Michigan. The River North area is a perfect example of Fillmore Hospitality's focus on developing and managing high quality hotels in prime urban locations coast to coast.

The MileNorth Hotel embraces the upscale boutique millennial lifestyle geared toward leisure and corporate travelers seeking an alternative to the typical branded hotel experience. MileNorth offers some of the largest guest rooms in the city. "Guests love the fact that MileNorth's guest rooms are so large, averaging 450 s.f. This is much larger even than most luxury hotels," stated Tom Goodwin, President of Fillmore Hospitality. "Fillmore plans to reposition MileNorth with an extensive \$12 million renovation which will provide a dramatic new and completely up-to-date product for our guests" Goodwin added.

One of MileNorth's most popular amenities is 52Eighty, Chicago's tallest rooftop lounge. After the renovation, 52Eighty will offer year-round access to guests and locals alike. Jeff Iavarone, Vice President of Marketing and Sales added, "Starting with this breathtaking view of the heart of the city from one of the best rooftop lounges in Chicago we will add live entertainment, featured events and client parties provide more enjoyment for our River North neighbors as well as our guests."

MileNorth Hotel has 215 Guestrooms and includes 3,000 square feet of meeting space. The hotel serves breakfast, lunch, dinner and offers a cozy lobby lounge as well. MileNorth hotel is located at 166 East Superior Street, Chicago, IL 60611 (www.milenorthhotel.com).

In addition to this newest Fillmore-managed hotel, the company operates eleven hotels primarily in urban locations. Fillmore Hospitality also is developing new urban-style Cambria Hotels in downtown Nashville, the New Orleans Warehouse District, Dallas' posh Southlake suburb, and near the Los Angeles International Airport. These projects reflect almost \$200 million in new development activity.

Fillmore Hospitality has developed a reputation for creating value in hospitality real estate by developing novel strategies to solve complex problems.

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